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To RSVP for this informative session, please email [Leah Hauff](mailto:Leah.Hauff@oracle.com) or Tom White at 650-6339446 or tom.white@oracle.com

VIRGINIA PUBLIC SECTOR –
Learn how Oracle's Enterprise 2.0 applications (E2.0) are enabling other public sector organizations to better access, manage and distribute their information.



Oracle Applications and Content Management (E2.0) in the Public Sector (State & Local Government)

Public sector organizations have become experts in capturing and collecting data, thus sharing content and information is vital. Mass customization, customer self-service, expanded sourcing, and co-innovation cannot be efficient without continuous information exchange. In many cases, the content has become the competitive differentiator itself. Content takes the varied forms of usage reporting, customer feedback in an e-mail, product ratings, discussion threads, documentation, images, videos, Web sites, and project specifications.

Come learn how Oracle's Enterprise 2.0 can be applied to your business processes. Oracle Corporation and TEAM Informatics invite you to find out for yourself how other public sector organizations have taken advantage of this powerful E2.0 tool.

Join Oracle E2.0 thought leaders and your peers for a pragmatic discussion on how to:

- Enable instant access to your information from Oracle's applications, Collaborative Web Interface, etc
- Quickly integrate Siebel, Oracle's PeopleSoft, Oracle's JD Edwards, Oracle Retail, and Oracle's Agile applications into context-rich composite applications
- Enrich your Oracle Applications with Enterprise 2.0 capabilities

Examples of solutions that will be discussed and demonstrated include:

- Portal (and portal integrations into other applications/portlets)
- Content Management
- Search
- Business Process Management (workflow)
- Web publishing
- Collaboration
- Image Capture (ingestion)

December 9, 2009

8:30 am Registration and Breakfast

Venue
Richmond Marriott Hotel
500 East Broad Street
Richmond, VA 23219

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Agenda

8:30 a.m. – 9:00 a.m.	Registration & Continental Breakfast
9:00 a.m. – 9:10 a.m.	Welcome and Introduction
9:10 a.m. – 9:40 a.m.	Keynote: Optimize Your Applications with Oracle's Content Management and Portal Solutions
9:45 a.m. – 10:00 a.m.	Break
10:00 a.m. – 11:00 am	Breakout Session 1: Accelerating Business with Oracle Content Management
11:00 a.m. – 12:00 p.m.	Breakout Session 3: Tying It All Together-Oracle UCM and Siebel

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